



**RabbitCRM**

Simple, Effective, Innovative



# Who We Are?

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## FARAZON SOFTWARE TECHNOLOGIES

- Farazon Technologies is a team of business solution providers
- We are passionate about what we do
- We are mastery in CRM over a decade
- We develop a complete package for sales and service



# About RabbitCRM

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- Web based sales management tool
- Gadget for your business to move a simple inquiry to a successful deal
- Business enabling suit to create extraordinary customer relationships
- Sales automation is an integral component of RabbitCRM



# Why RABBITCRM?

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Streamline & Automate processes



Centralized Information



Improve Customer Relations



Increase Sales Productivity



Never lose your data



Effective Time Management



Close more deals quickly



Ease-of-Anywhere Access

## Challenges

- Losing business due to improper followups
- Tedious to create quotations & Invoices
- Messed up with day to day schedule
- Lagging to track team performance
- Complication in handling escalations



## Solutions

- Boost up the productivity
- Instantly prepare Quotations & Invoices
- Planned daily meetings & appointments
- Narrow view of team activities
- Let no complaints go unanswered

**SIMPLE   EFFECTIVE   INNOVATIVE**



# RabbitCRM Benefits

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No capital investment required



Stay connected with your customers



Return on investment in 30 days



Avail of access from anywhere



Manage more customers with less staffs



Protecting data with SSL Encryption



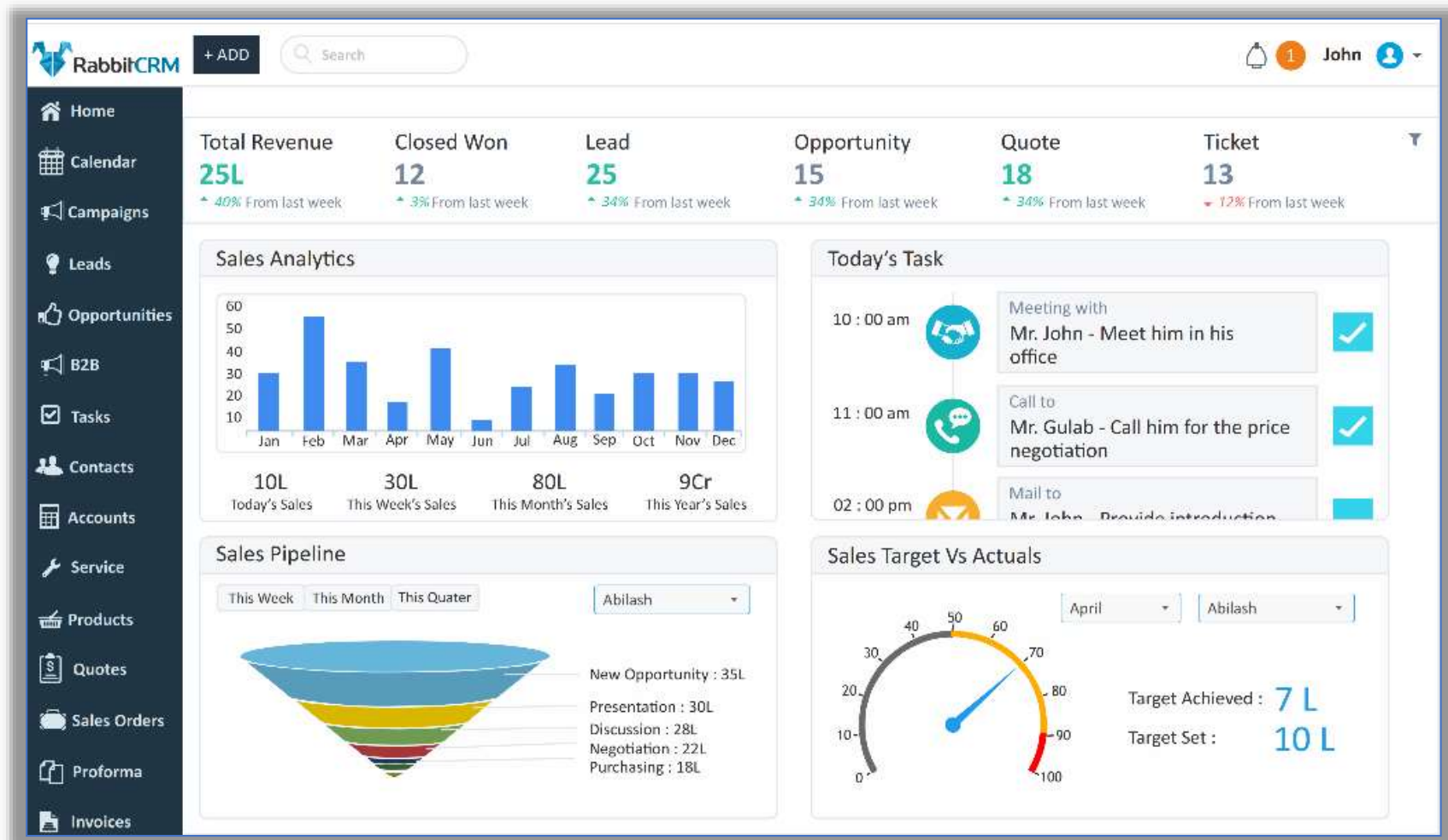
No installation required



No server downtime

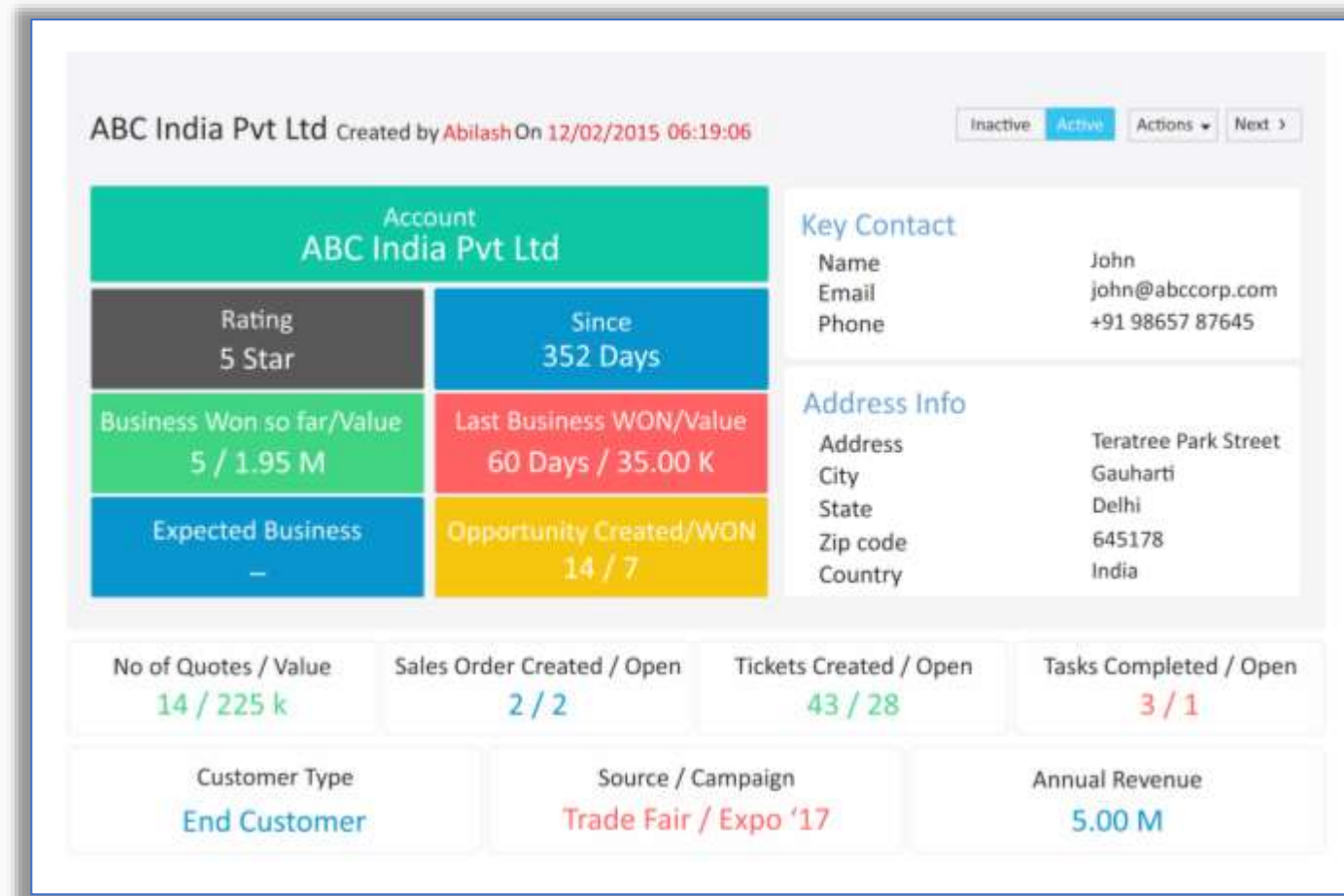
# Dashboard

## Overview of your business with interactive widgets



# Centralized Information

Cluster of customer and company data in one place





# Task Reminder

Receive notification to complete a planned task

Add a new task

Task Title\*

Send Quote to Venkat

Type\*

Email

Assigned to\*

Abilash

Priority\*

High

Status\*

Not started

Due Date

30-05-2017

Due Time

10:00 AM

Summary

Send Quotation for A series products with 10% discount

Reminder

SMS

☒

Email

☒

Cancel

Add



# Ageing & Filters

## Metrics with age of leads and various sorting options

### LEAD AGEING & FILTERS

STATUS	0-7 Days	8-15 Days	16-30 Days	31-45 Days	>45 Days
Hot	8	6	3	2	5
Cold	10	7	4	3	25
Warm	13	1	22	2	13

Owner:  
John Michael

Status:  
Warm

Created:  
All

Modified:  
All

Lead Source:  
All

Ageing:  
0-7 Days

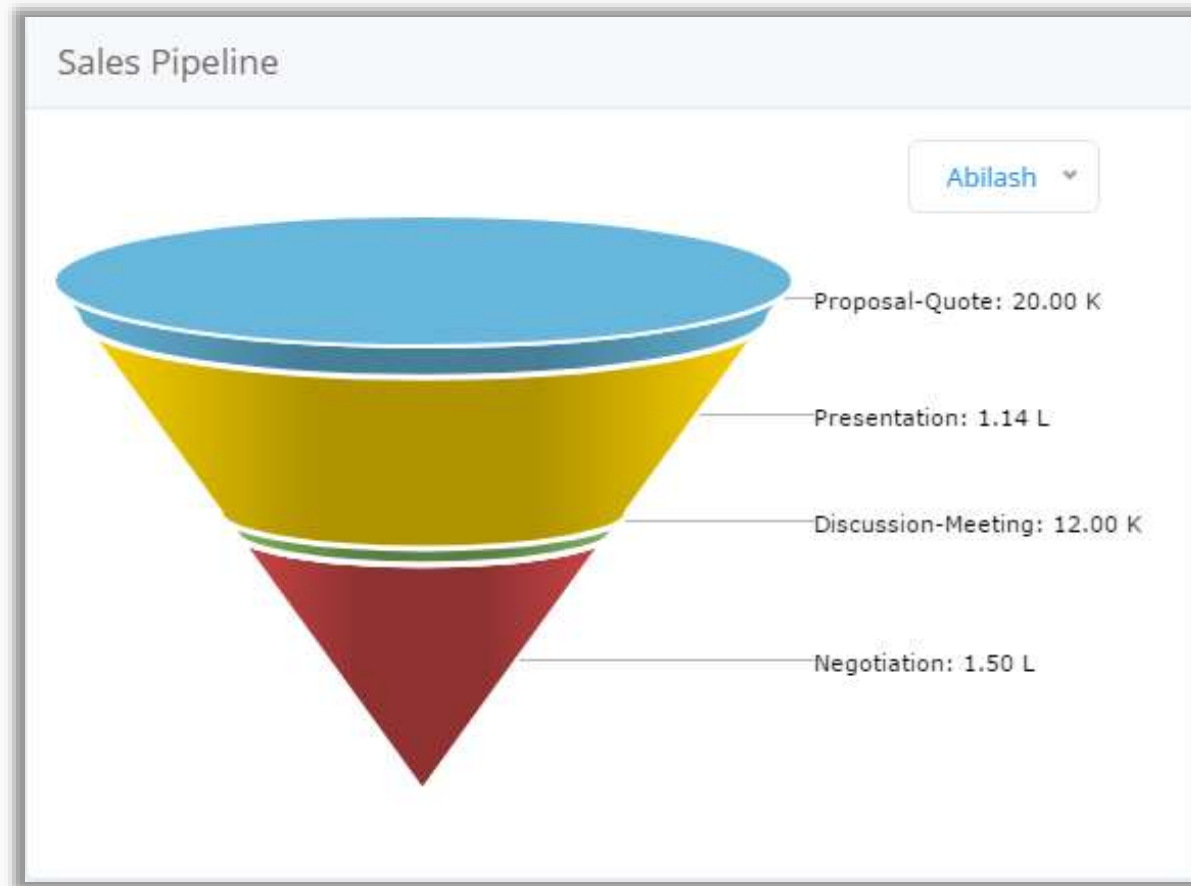
Search

Show 10 entries

Name	Account	Owner	Status	Lead Source	Created
A.K. Kajamoindeen	A. K. Power Service	John Michael	Cold	IndiaMART	27/05/2017
Mitsue Tollner	Frobozz Magic Co.	John Michael	Warm	Cold Call	22/04/2017
Sage Wieser	Tyrell Corp.	John Michael	Warm	Referral	22/04/2017
Mattie Poquette	Clampett Oil	John Michael	Hot	Cold Call	22/04/2017
Meaghan Garufi	Oceanic Airlines	John Michael	Hot	Cold Call	22/04/2017
Delmy Ahle	Hawkes Douglas D	John Michael	Cold	Cold Call	22/04/2017

# Track Pipeline Opportunities

Review of business pipelines with stages & values



# Customized Quote & Invoice

Quote & Invoice can be customized and send pdf instantly

**Quotation**

**ABC SIGN Corpo**  
Opp. HDFC Bank, Saravanampatti North,  
Coimbatore-641035,Tamil Nadu,India.  
Phone : 7373976000  
Email : sales@farazon.com  
Web : www.farazon.com

**Bill To**  
**Acme Corp.**  
6649 N Blue Gum St,  
New Orleans,  
LA -70116,  
  
Kind Attention : Mr.Smith  
Email : smith5@gmail.com  
phone : 88556655423


**Subject : product 5**

**S. No**  
1  
2

Amount in Words :  
**Fifty Thousand Seven Hundred and Sixty Only**

**Invoice** # ST/QU/143

**ABC SIGN Corporation**  
Opp. HDFC Bank, Saravanampatti North,  
Coimbatore-641035,Tamil Nadu,India.  
Phone : 7373976000  
Email : sales@farazon.com  
Web : www.farazon.com



**Bill To**  
**Acme Corp.**  
6649 N Blue Gum St,  
New Orleans,  
LA -70116,  
  
Kind Attention : Mr.Smith  
Email : smith5@gmail.com  
phone : 88556655423

**Ship To**  
**Acme Corp.**  
6649 N Blue Gum St,  
New Orleans,  
LA -70116,

**Quote Date** : 20/05/2017  
**Valid Till** : 19/06/2017  
**TIN NO** : 11234569  
**PAN NO** : A1B2C3D4E

**Subject : product 5**

S. No	Items & Description	Qty	Unit Price	Amount
1	Product Z Series	2	15500	31000.00
2	Product M Series	1	25400	25400.00

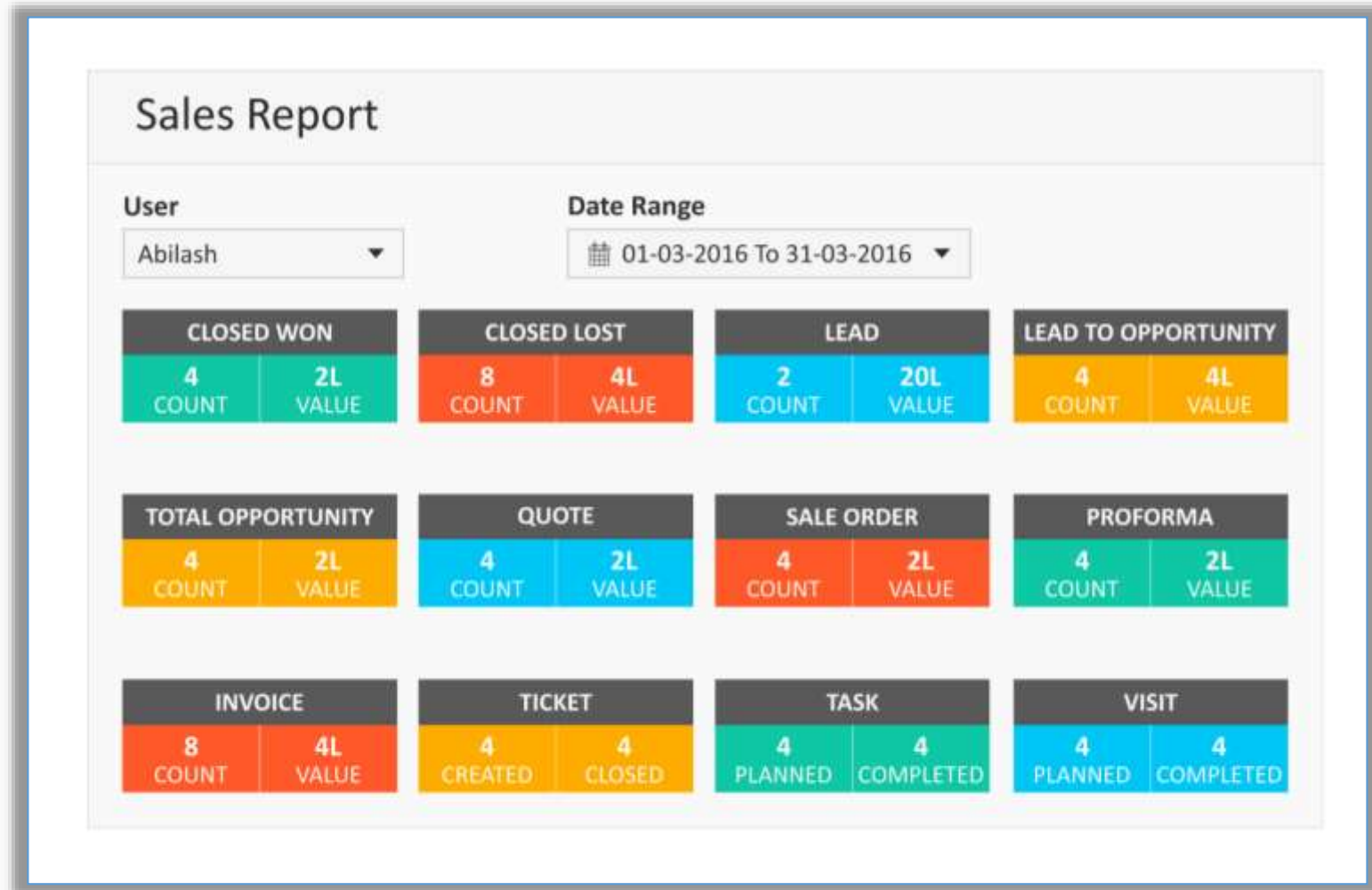
**Sub total** : 56400.00  
**Discount 10%** : 5640.00  
**Total Amount** : ₹ 50760.00

Amount in Words :  
**Fifty Thousand Seven Hundred and Sixty Only**

**Total Amount** : ₹ 50760.00

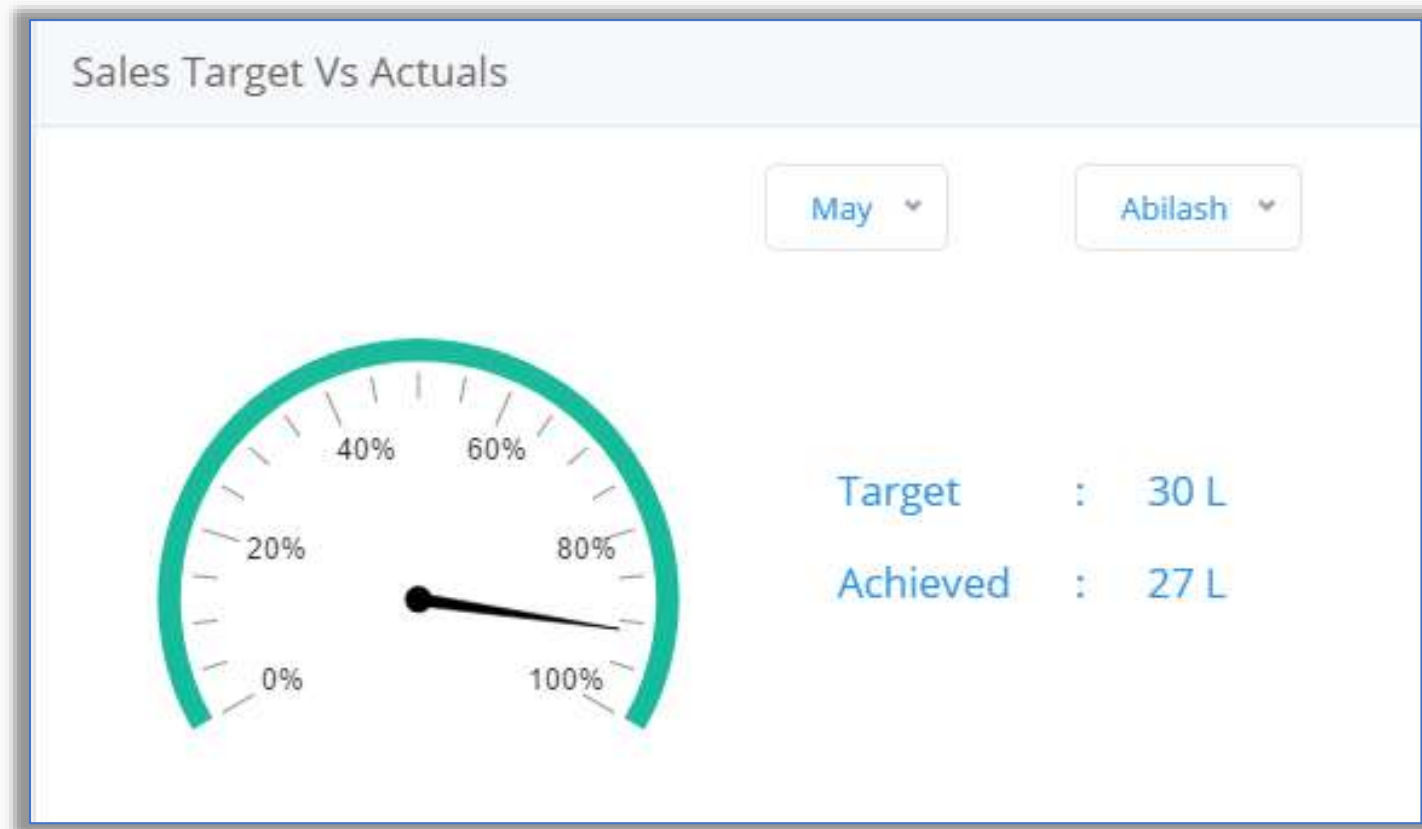
# Userwise Sales Report

Get the performance review of individual



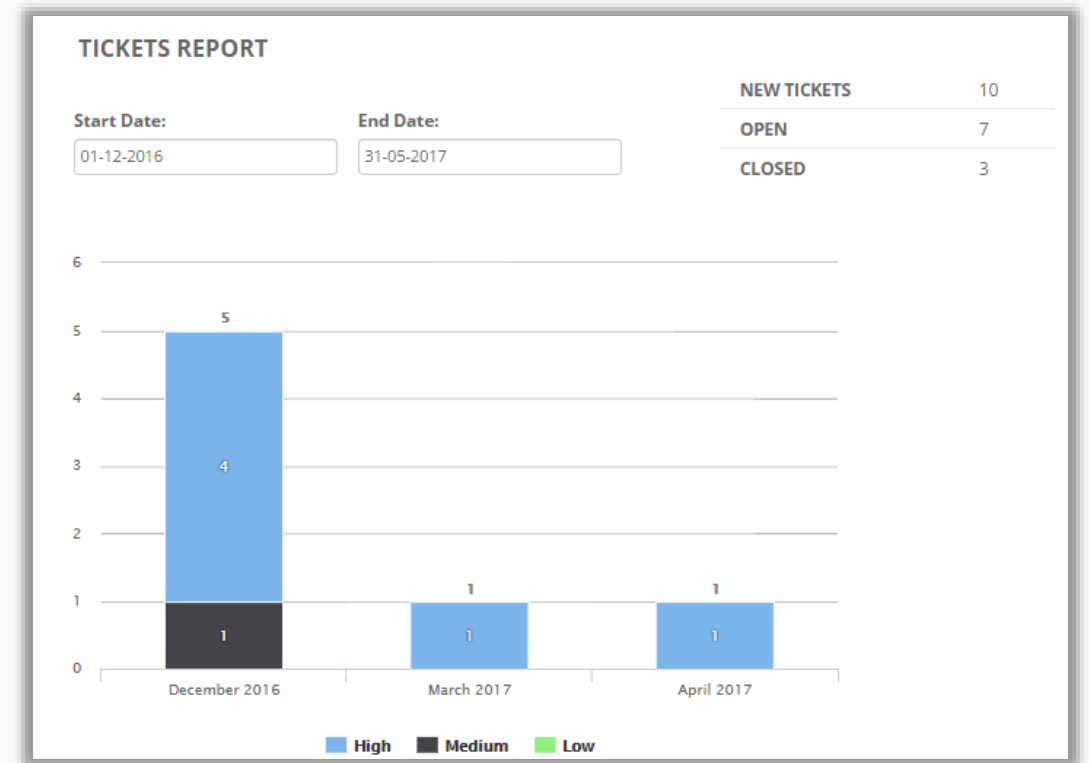
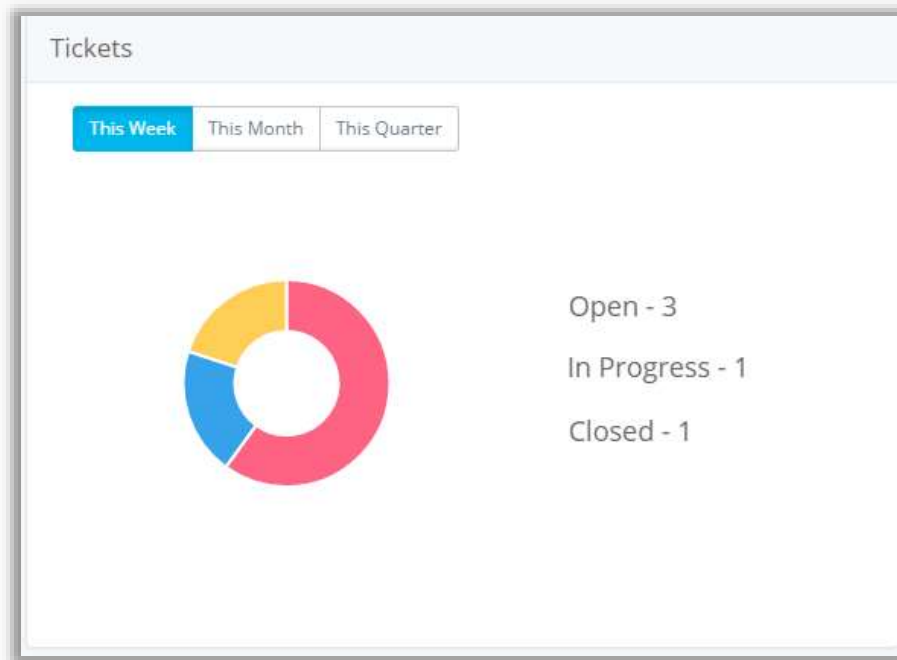
# Sales Target vs Actuals

Set target for team and support to achieve



# Complaints Report

Provide reliable customer support



# Track Warranty status

Check Warranty status with product's SI no/ Customer name

Check Serial Number

Serial No

Account Name

GO

Account	Product	S.No	Invoice	Warranty End Date	Created	Actions
Blueberry Technologies	Seagate Wireless HDD 1TB	SW001	INV 105	31-12-2017	31/05/2017	

Showing 1 to 1 of 1 entries

First

Previous

1

Next

Last



# Today Activity & End of Day Report

Daily morning and evening report to focus on business

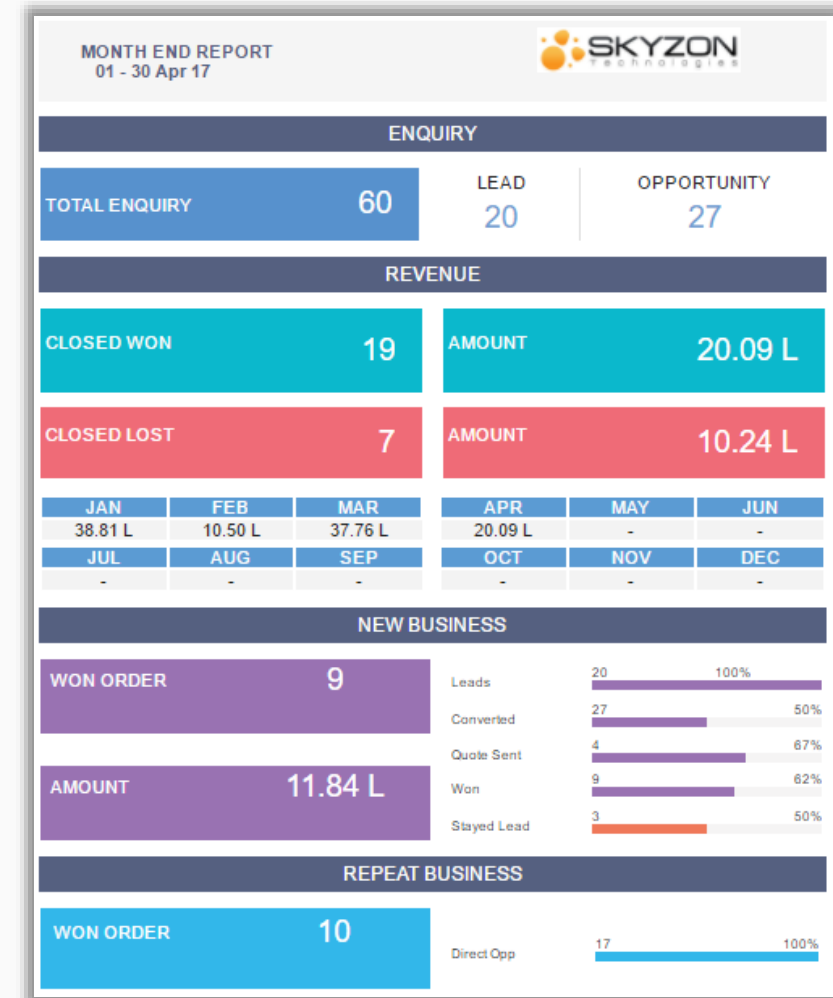
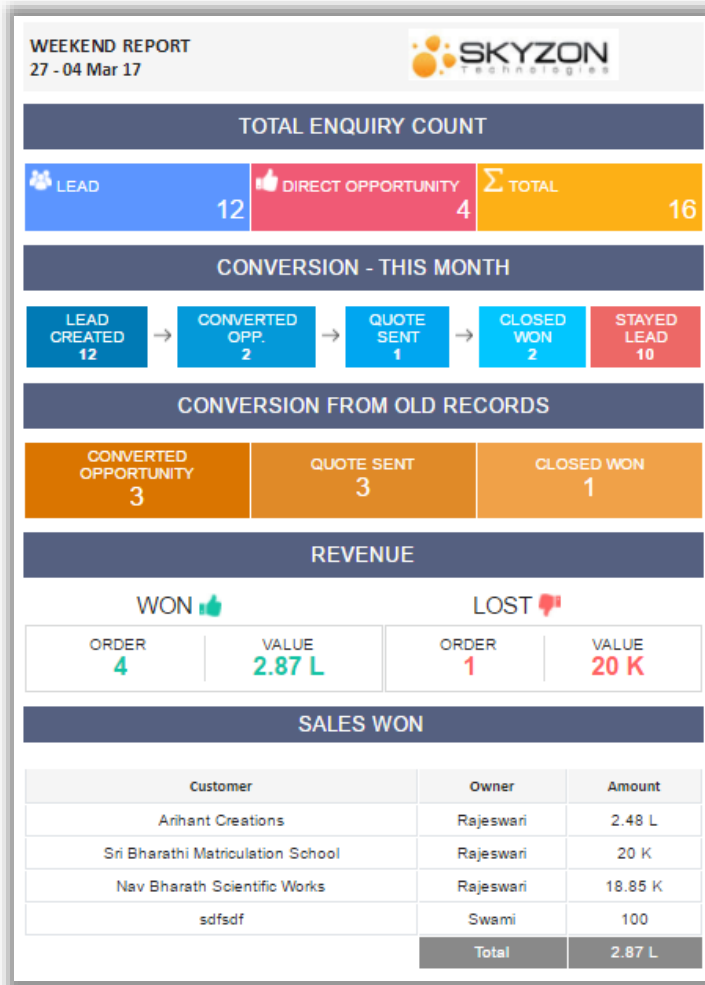
TODAY'S ACTIVITY REPORT 15 JAN 2017		
SCHEDULED TASK TODAY		
9:00am	Meeting	Meet Mr. John & show product demo
9:30am	Call	Call with Mr. David for negotiation
10:30am	Email	Send quotation & catalogue with product images to Ms. Julia Robert
11:00am	Email	Send intro mail about latest products to all my clients
3:00pm	Meeting	Visit Bosch office & meet Mr. Einstein
5:30pm	Call	Call with Mr. Albert for negotiation
6:00pm	Email	Send quotation & catalogue with product images to Ms. Maliya
5:30pm	Call	Call with Mr. Albert for negotiation
6:00pm	Email	Send quotation to Ms. Maliya

END OF DAY REPORT 15 JAN 2017		
TOTAL ENQUIRY COUNT		
LEAD 5	OPPORTUNITY 8	TOTAL 12
OPPORTUNITY VALVE 17L	QUOTE CREATED 4	QUOTE VALUE 35L
REVENUE		
WON 3		LOST 2
VALUE 20L	VALUE 3L	
TICKETS		
CREATED 14	HIGH 8	MEDIUM 4
CLOSED 8	LOW 2	



# Weekend & month End Report

Analyze business with automated weekly & monthly report



# API Integration

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Convert any inquiries to Leads with our Integration



# Cloud Infrastructure

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Dedicated Cloud Server with world class infrastructure



Periodic Data backup and replicate at different geographies



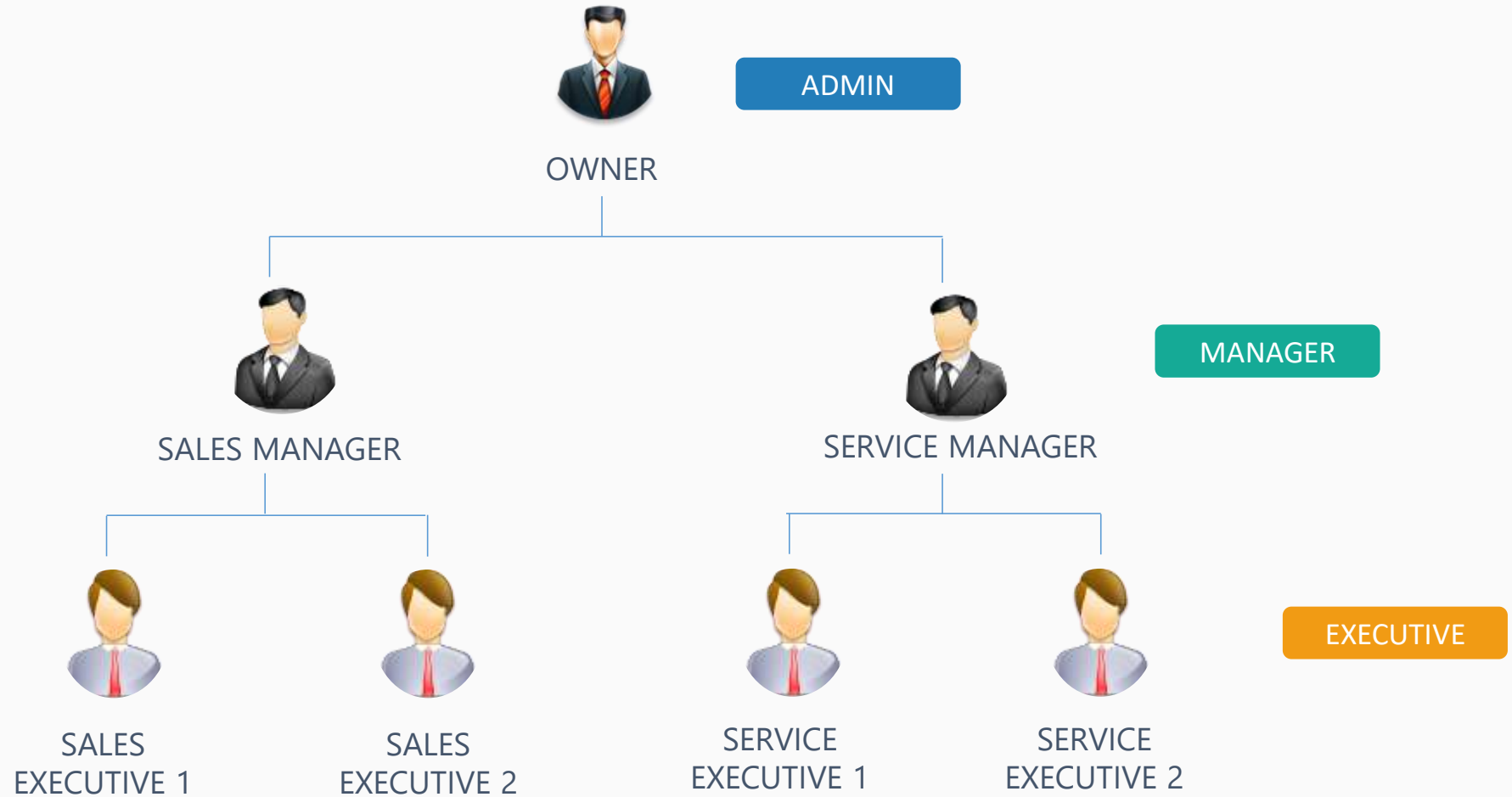
Our Servers are Fast, Reliable & Secured



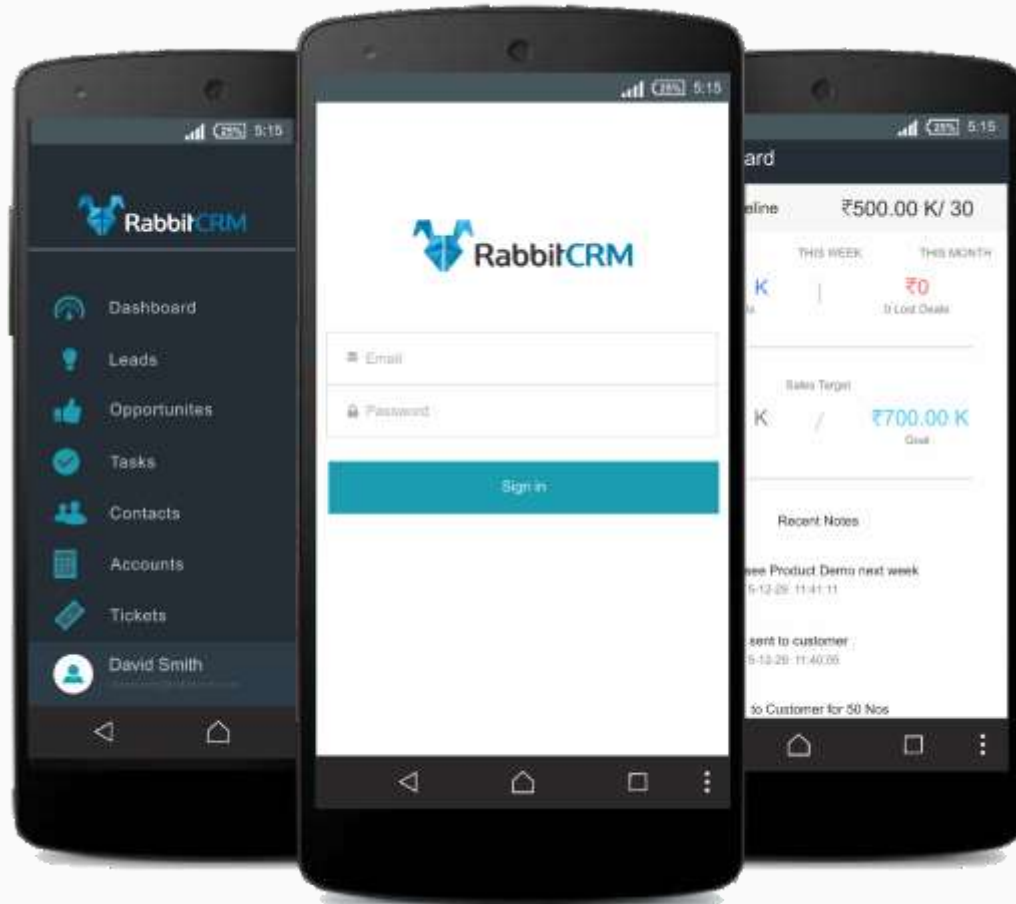
Strongest encryption "128-bit SSL" to protect customer data and communications.



# Reporting Hierarchy



# RabbitCRM MobileAPP



Create Leads and Opportunities

1

Track Opportunity pipeline

2

Add Task and get reminder

3

Manage Customers

4



# Ready to get started driving sales ?



Start your [FREE 15-DAY TRIAL TODAY!](#)

